



**THE Monsters OF**

**FAN Studies**

**FSN North America  
October 17-20, 2024**

**RUANMIN!**



FSNNA PRESENTS

**THE**  
**MONSTERS**  
**OF**  
 **FAN**   
**STUDIES**  
**WORLD TOUR '24**



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# WELCOME

**Welcome to the 2024 FSANNA conference!** It feels like we just blinked, and now FSANNA is 7 years old?! We're highly cognizant that we've made it to this point thanks to the amazing rockstars of our field – the researchers and thinkers who share their work, the participants who attend these talks, and the volunteers who have helped build up both this organization and the discipline of fan studies itself. You have all helped FSANNA to develop as an online event that brings together cutting-edge fan studies work and the people who want to see it!

So, our conference theme this year was chosen in recognition of fan studies' many rockstars. In place of our usual keynote, we're excited to feature four panels this year from selected "Monsters of Fan Studies": Rukmini Pande, the Fansplaining podcast, Henry Jenkins, and Judith Fathallah.

In tandem with this exciting theme, we're also continuing to make updates and changes to our conference. This year, we're moving away from Gather and to Zoom for our talks. We're also delighted to welcome back the FSANNA vidshow, and to expand our roster of scheduled social events. Finally, we're introducing a sponsorship option for publishers and other organizations, which we intend to continue building out in years to come.

Most importantly, we're excited to share it all with you! Whether you're joining us for the first time or are a veteran participant who's stuck with us through the years, we're glad to see you here at the World Tour '24 of FSANNA!

**—The FSN North America 20234 Organizing Committee**

Adri	Ben	Effie
Emily	Gwen	Jenessa
Jonathan	Maria	Renee

# AT-A-GLANCE

TIME (EDT)	THURSDAY	FRIDAY
09:00–10:00	Break(Fast)	Break
10:00–11:00	Is a Critical Fan Studies Possible? Rukmini Pande	Roundtable
11:00–12:00	Break	Break
12:00–13:00	Roundtables A1 & A2	Roundtable
13:00–14:00	Break	Break
14:00–15:00	Roundtables B1 & B2	Studying Fan Acad Fanspl
15:00–16:00	Break / Fandom Friends	Break
16:00–17:00	Roundtables C1 & C2	Roundtable
17:00–18:00	Break	Break / Fand
18:00–LATE	Vid Show	Trivia



# CE SCHEDULE

DAY	SATURDAY	SUNDAY
(Fast)	Break(Fast)	Break(Fast)
es D1 & D2	Where Cultural Studies Meets Consumer Research Henry Jenkins	Roundtables J1 & J2
Break	Break / Fandom Friends	Break
es E1 & E2	Roundtables G1 & G2	True Crime and Fan Studies Judith Fathallah
Break	Break	Break / Fandom Friends
s Outside the Cinema Training	Roundtables H1 & H2	Roundtable K1
Break	Break	Closing/Talkback Session
es F1 & F2	Roundtables I1 & I2	
Fandom Friends	Break	
Night	Game Night	

# CONFERENCE POLICIES

Fan Studies Network North America (FSNNA) is committed to creating a safe, accessible, and inclusive space for all participants. The following policies outline what you can expect from us and provide guidelines for all presenters and attendees. By registering for the conference, you agree to abide by these policies, so please review them carefully.

## **Statement on Systemic Racism**

FSNNA reaffirms our dedication to advancing and promoting conversations about race and fandom within the field of fan studies. We are committed to uplifting marginalized voices and continuing to decenter the ongoing whiteness of fan studies, both at our annual conference and through our online presence. We pledge to help make fan studies a welcoming and progressive space for all, and acknowledge that this includes a consistent effort to address critiques and make changes where necessary.

## **Statement on Academic Freedom**

As an organization, we affirm our commitment to the foundational principle of academic freedom and to a vision of the university as a space for rigorous intellectual debate and speech that is both free and respectful.

Recent years have seen a dramatic escalation of punitive and at times violent academic censorship—from legislation aimed at limiting what books, topics, and authors may be taught in the classroom, to administrative and police crackdowns on expressions of political dissent on college campuses. The past year in particular has witnessed an incursion of militarized police forces on campuses, the doxing of student activists, and the suppression of faculty and staff voices advocating for a ceasefire in Gaza. These tactics disproportionately harm and endanger students, staff, faculty, and community members of color; they run counter to our commitment as educators to free and open inquiry; and they undermine our pedagogical mission to help students become more thoughtfully engaged global citizens attuned to questions of power, privilege, and oppression.

As an international body of scholars who work on issues of race, gender, sexuality, and more, FSNNA aims to make clear its commitment to the value of critical discourse, free speech, and academic freedom at a moment when they have been thrown into crisis. With this in mind, we ask all participants to familiarize

themselves with our conference policies and to be mindful of how they interact with one another, particularly when discussing topics that people may find sensitive.

## Inclusivity Guidelines

We all have our part to play in ensuring that FSNNA is a conference where everyone can participate. Please keep the following guidelines in mind as you prepare your talk and poster, as well as when interacting with other attendees:

- **Be careful about how you use potentially upsetting material**, including but not limited to hate speech, hate symbols, and depictions of extreme or sexualized violence. Although we recognize there are legitimate academic contexts where addressing this material may be unavoidable in order to make a demonstrable point of analysis, participants have a responsibility to treat it with gravity and sensitivity for others. Please seriously consider whether showing examples is necessary to your presentation, ensure that you provide adequate context for these examples when included, and include content warnings in advance (for posters) and notify your session's moderator so they can do so (for roundtables).
- **Avoid discriminatory or biased language** that, although potentially common in everyday life, will not be welcome during discussions and conversation. This includes language that is ableist, sexist, transmisogynist or transphobic, classist, or racist. (If you are unfamiliar with these words and someone brings them up to you, respectfully ask them or a conference organizer for help).
- **Let everyone speak.** Be mindful of whether you are dominating a conversation and not leaving room for others to speak, particularly if you come to that discussion with more privilege due to race, gender, professional rank, institutional affiliation, etc. Leave room for others to add their thoughts, especially if a discussion becomes one-sided. Listen to others if they say you are making them uncomfortable. If someone needs to be left alone, respect their wishes and allow them to re-engage on their own terms.
- **Avoid making assumptions about other people's identities and experiences**, including, but not limited to, their race, sex, sexuality, and gender. People may disclose this information if and when they choose to. If you must ask about something (like gendered pronouns), avoid situations where a person may feel singled out, such as asking one person for pronouns in front of a larger group.
- **Avoid gatekeeping.** FSNNA conference participants come from all over the world, are at different stages in their research careers, and have different experiences in fandom or with fan studies. Explain specialized terminology, both academic and fannish, and provide context so people can follow along.

- **Avoid public shaming in event spaces or on social media.** Instead, please report your concerns to a conference organizer, who will document the issue and help us respond in line with our Anti-Harassment Policy (see below).
- **Accessibility is crucial.** We encourage attendees to give feedback about what they need to make FSNNA spaces – both this conference and online – welcoming and accessible. If you need specific accommodations in order to participate in the conference or have particular concerns, please outline them when you register or contact the organizers directly at [fsnna.conference@gmail.com](mailto:fsnna.conference@gmail.com).

## **Anti-Harassment Policy**

FSNNA is dedicated to providing a harassment-free conference experience where everyone in attendance is treated with respect. We do not tolerate harassment of conference participants in any form.

### ***What is harassment?***

Harassment is any action or pattern of actions that makes people feel unsafe or unwelcome. It is often, though not always, targeted toward people on the basis of their identity, including age, body size, disability, gender, gender identity and expression, language, physical appearance, race, religion, and/or sexual orientation. It includes, but is not limited to:

- Derogatory comments or comments that target people based on any aspect of their identity
- Misgendering participants who have communicated their pronouns
- Deliberate intimidation, stalking, or unwanted following
- Unwanted or unwarned photography or recording, including screenshots
- Sustained disruption of talks or other events
- Unwelcome sexual attention
- Advocating for or encouraging any of the above behavior

### ***What this policy means***

This policy means that everyone involved with FSNNA, from organizers to participants and attendees, is expected not to participate in, support, or condone harassment. This policy applies to interactions between any conference participants for the duration of the conference, regardless of platform (i.e., Zoom, Discord, Twitter, and Bluesky).

### ***What if I experience or witness harassment at FSNNA?***

Harassment and other violations of our code of conduct reduce the value of our event for everyone. **If someone is making you or other participants feel unsafe or**

**unwelcome, please let us know so that we can address the issue.** For immediately threatening or disruptive concerns, please contact the entire organizing committee by email ([fsnna.conference@gmail.com](mailto:fsnna.conference@gmail.com)), direct message our Twitter account (@FSNNorthAmerica), or tag @orgz on Discord. You can also reach individual organizers on Discord (on-call organizers will be listed in the #safety channel).

When the organizers receive a report of behavior that may violate the anti-harassment policy, they will investigate. If the report involves an organizer, it will be handled in confidence. If a participant is found to have engaged in harassing behavior, organizers retain the right to take any actions to keep the event a welcoming environment for all participants. This may include warning the offender, expulsion from the conference with no refund, and/or banning from future FSNNA conferences.

## **Generative AI and Academic Integrity**

Although we recognize that individual departments, organizations, and universities have assumed different stances toward the use of emergent generative AI technologies, such as ChatGPT and DALL-E, we ask that for the purposes of the FSNNA Conference, you submit and present only work that you yourself have created.

As an organization, we are dedicated to the idea of the FSNNA conference as a space for generative thinking, community building, and intellectual engagement. Beyond a foundational investment in academic integrity, we understand a commitment to presenting only original research and graphics as a way to honor the intellectual generosity of our colleagues who attend and provide feedback. Such a stance also affirms our broader commitments to fair labor practices, ecological justice, and robust research ethics. Without denying the promises and possibilities of future technologies, we recognize that current iterations of generative AI rely on underpaid and invisible labor, particularly in the global South; that they require copious resource extraction in an era of climate catastrophe; and that they profit from the uncompensated and non-consensual theft of creative work, including fan fiction and fan art.

## **Conference Platforms**

Conference participants will have access to a number of digital spaces, such as Discord and Zoom. Participants might also share conference happenings on social media. Some guidelines for each follow.

## ***Discord***

As with past FSNNA online conferences, Discord will be our hub for asynchronous conversation, as well as the place to access archived recordings of panels and talks during the conference. If you need help with anything, it's also one of the quickest ways to get assistance from the conference organizers.

- The contents of the server will be archived following the conference.
- You may not republish another person's written comments from the conference Discord server without the writer's express permission. You may paraphrase discussion, but connecting someone's written or spoken comments with their name or social media handle without their express permission will be treated as a violation of this policy.

## ***Synchronous sessions on Zoom***

During live sessions, we ask that you adhere to these guidelines:

- Keep your microphone muted when not speaking.
- If you have a question or comment, use the chat to raise your hand and wait until you are called on to unmute.
- In the event of high attendance at an event, moderators may ask attendees to use the chat exclusively and read selected comments aloud.
- Closed captioning will be turned on for every panel, but may require you to click the "show captions" icon on your end of the Zoom call.

Roundtables hosted on Zoom will be recorded by our organizer team and uploaded to the conference Discord (using unlisted YouTube links) for asynchronous viewing. These recordings will be available for several weeks after the conference ends.

- The recording or distribution of any online sessions by attendees is not permitted.
- The copying, downloading, or distribution of recorded sessions is not permitted.
- You may not republish another person's written comments from the Zoom chat without the writer's express permission. You may paraphrase discussion, but connecting someone's written or spoken comments with their name or social media handle without their express permission will be treated as a violation of this policy.

## ***Social Media***

Though the Twitter/X platform has changed significantly and new platforms have emerged, fan studies has a great tradition of discussing conference presentations in real time to expand and extend conversations. We welcome this at FSNNA, but ask that conference participants take the following guidelines into account:

- If you are presenting and you don't want your talk (or parts of it) to be live-tweeted, -toted, or -skeeted, please let your moderator and the audience know!
- If a presenter has requested that some or all of their talk not be shared, please respect their wishes.
- Use the conference hashtag (#FSNNA24) in each post so that all posts about the conference are easy to find and follow.
- When tweeting or reposting about panels, you can use the hashtag of that panel's name with FSNNA at the start (#FSNNA24A1, #FSNNA24A2, etc.). This way, anyone interested in following the conversations for that specific panel can easily locate the relevant posts; this also prevents unnecessary confusion with other hashtags. Please also include the presenters' handles if they're provided.
- Don't tag someone being discussed in a presentation unless the presenter expresses an interest in your doing so. For example, if someone was critiquing Jason Rothenberg's handling of Lexa's death in their talk, it would be ill-advised to tag Rothenberg into the conversation. "Snitch tweeting" like this can cause uninvited conflict, even when done with the best intentions.
- If you're presenting and you have materials you're willing to share, it's worthwhile to tweet or repost them too. This is especially important for anyone who cannot attend that panel or even the conference, but may still be following along online.

## Acknowledgements

These policies and guidelines were inspired by and adapted from various sources, including the Queerness and Games Conference, the Geek Feminism wiki, and the Con.Txt 2020 online code of conduct. We are grateful to these predecessors for helping us make this online event welcoming and accessible!

## USING DISCORD

While previous FSNNA conferences have run across both Discord and Gather, we've decided this year to run sessions on Zoom, with corresponding chat threads taking place on Discord. This decision was largely informed by our commitment to accessibility and feedback from participants.

By now, Zoom should be familiar. So, think of Discord as FSNNA's main "conference hall" hub, with all the information you need to navigate and enjoy the conference. Discord is also the place to access archived recordings of panels and

roundtables, or to reach out to moderators for quick-response advice. All posters will also “live” on Discord. For those new to the platform, some handy tips...

## Signing Up

Discord runs on mobile app, web browser, and desktop client. We recommend downloading the desktop client for the smoothest FSNNNA experience, but any version will work with a good internet connection.

If you’ve never used Discord before, follow [their instructions](#) to sign up for an account. This will give you access to the platform at large; then, the day before our conference, we will email everyone an invitation to join the 2024 conference server.

## Navigating the Server

Once you have joined the FSNN24 server, you will see a four-column interface:

- On the left, a list of round circles that show the servers you are part of
- In the middle left, a list of the channels within that server
- In the middle right, a wide chat-based space for you to post
- On the right, a list online and offline members of the server you’re currently “in”  
In some cases, this list might only appear when toggled on

Follow the instructions in the middle-left-hand panel to change your username and profile pic, take a look at the conference program, or reach out to introduce yourself. Right at the bottom of the left-hand panel (where your username displays), you can also change your personal settings.

If you scroll the left panel on Discord, you will find channels that link to each session on the program. We recommend that you keep these chats open during the corresponding Zoom session, but these are also a great way to continue the conversation after a panel has happened, to ask further questions of panellists, or to catch up if you missed a live session.

You will also find channels set up for our social sessions like fandom meetups and opportunities to chat with publishers.

## Getting Help

Still feeling overwhelmed? Please do not worry – we have all been there before! If you have any questions at any time during the conference (about Discord or otherwise), you can reach out to our moderators via the “help desk” channel, or drop



us an email at [fsnna.conference@gmail.com](mailto:fsnna.conference@gmail.com). Discord also hosts a [beginner's guide](#) that you may find helpful for understanding the platform.

# EVENTS + PROGRAMMING

## Plenary Roundtables

### IS A CRITICAL FAN STUDIES POSSIBLE?

10:00–11:00 EDT, Thursday, October 17

Fan studies as a discipline has gone through a significant amount of soul searching in the last five years, spurred by various events both within and outside the discipline as well as in fandoms. Most notably, there has been a strong call to reckon with the field's institutional whiteness, as well as its historical focus on the Global North. As a result, there have been many exhortations for scholars to rethink their methods, theoretical frameworks, and baseline assumptions about fandom spaces. Following in the tradition of the “critical turn” of many scholarly disciplines this panel asks, is a Critical Fan Studies possible?

Some questions that the panelists will consider are: What are the continuing challenges involved in producing scholarship that pushes against the established focus of the field with regard to language, location, participant identity, etc? Are there specific difficulties faced by scholars who engage with fandom in critical ways in increasingly polarized times? Even as fandoms themselves move ever more fluidly across geo-political borders, are fandom scholars adequately equipped to understand issues of intercultural/intracultural complexity without falling back into relativism? Further, what institutional difficulties are faced by scholars in marginal positions in academia, be it as independent scholars, graduate students, early career researchers, those located outside the Global North, or indeed those who fall into multiple categories at once? How is the discipline of fan studies interfacing with the increasingly precarious position of many of its scholars within and outside academic institutions? These are, of course, starting points and the discussants will bring their own ideas to nuance them further.

This panel is convened by Dr. **Rukmini Pande**, the author of *Squee from the Margins: Fandom and Race* (University of Iowa Press, 2018) and editor of *Fandom, Now in Color: A Collection of Voices* (University of Iowa Press, 2020). The panel will also feature Dr. **Poe Johnson**, co-editor of *Transformative Works and Cultures* and a scholar of Critical Media Studies and visual representations of race and gender; **Stitchmediamix**, author of *Teen Vogue's Fan Service* column and an independent scholar of popular culture and fandom; **Yvonne Gonzales**, a PhD student at USC Annenberg whose research focuses on participatory fandom's navigation of issues of issues of race, class, gender, and sexuality; and Dr. **CedarBough Saeji**, Assistant

Professor of Korean and East Asian Studies at Pusan National University and scholar of Korean contemporary culture in media and performance contexts.

## **STUDYING FANS OUTSIDE THE ACADEMY**

14:00–15:00 EDT, Friday, October 18

Fansplaining—the podcast by, for, and about fandom—put out biweekly episodes from 2015 to this past spring (currently on hiatus!). Co-hosts **Flourish Klink** and **Elizabeth Minkel** met on a panel at San Diego Comic-Con in 2015; Klink was working in Hollywood, explaining fans to networks and studios, while Minkel was covering fan culture as a journalist at a moment when fans had been thrust into a mainstream spotlight. The podcast was meant to talk across these intersections: to industry-side professionals, to members of the media, and from within and about fandom. It also was meant to talk between fan studies practitioners and fans: while both Klink and Minkel had studied fandom at the graduate level, neither were pursuing an academic career, and the podcast was an opportunity to follow the continuing trends of fan studies, and highlight emerging voices in the field.

Over the course of the podcast’s near-decade-long run, Fansplaining hosted dozens of academic guests from fan studies and beyond—but also welcomed a large range of guests who study fandom outside the academy. These conversations revealed different framings and definitions of fans and fan behaviors, and different goals and outcomes for analyzing fandom. From Hollywood, those perspectives came from people like *Everybody At Once*’s Kenyatta Cheese or screenwriter Javier Grillo-Marxuach; from the media, journalists like Aja Romano, Keindra Chaney, Stitch, or Gavia Baker-Whitelaw; and from fandom itself, the stats analyst DestinationToast, Tiffo from the Renegade fanbinding collective, or the hundreds of listeners of different ages, backgrounds, and corners of fandom who wrote in with smart, nuanced perspectives on the ever-shifting dynamics of fan culture.

This panel discussion with Klink and Minkel will draw on the contributions of Fansplaining’s many guests to look at those different framings, asking questions including:

- What are the metrics and ethical boundaries for fandom analysis in the entertainment industry?
- How do fan-journalists balance fandom and non-fandom audiences?
- When fans turn inward, what questions are they asking about fannishness—and how are their studies of fandom inherently fanworks themselves?
- And how can people who study fandom outside the academy work better with those who study fandom within it?

## WHERE CULTURAL STUDIES MEETS CONSUMER CULTURE RESEARCH

10:00–11:00 EDT, Saturday, October 19

Fandom studies has its roots in cultural studies, tends to keep anyone in the business school at arm's length, and wants to separate fans from consumers at all costs. Yet consumer culture research represents an alternative research tradition, started at more or less the same time, deploying some of the same foundational texts and methods, asking some of the same questions, but representing an alternative body of literature on fandom and participatory culture. In this public conversation, we will consider the potential and consequences of breaking down the walls by focusing on some core questions such as:

- Do we have a shared understanding of what a fan is and how we might define the term?
- Should we study fans as individuals or collectives?
- Do the distinctions between fan and consumer, fandom and fanship really work for the majority of cases?
- What models of consumer and consumption might productively guide our work?
- What might be the relationship between theoretical work in the academy and applied work beyond, including consulting with industry?
- Which scholars in each tradition lay the foundations for the work we do now?

Panelists **Henry Jenkins** (Fandom Studies) and **Robert Kozinets** (Consumer Culture Research) delve into these and many other questions in their new book series, *Frames of Fandom*. This 14-book series represents a comprehensive exploration of fandom, seeking to unpack the multifaceted reasons why fandom matters in contemporary culture. Through their collaboration, Jenkins and Kozinets aim to advance fan theory by merging insights from cultural studies and consumer culture research, bringing together decades of insights and observations. The books both look backwards to sum up their trajectories as fields and look forward to new directions for research and scholarship.

## TRUE CRIME AND FAN STUDIES

12:00–13:00 EDT, Sunday, October 20

Fandom and fannish engagement around true crime media is currently understudied. Part of this neglect may stem from discomfort with the topic and attempts to avoid the stigma associated with the pathologized fandom of criminals, notably serial killers, into which this engagement can shade. But fan studies as a field should not overlook forms of fandom that discomfort and challenge us as researchers and as consumers of popular media. The current resurgence of the true crime in forms spanning amateur podcasts to high-budget Netflix specials indicates that the time is right for us to consider such questions as:

- What forms of fannish engagement are taking place around true crime?
- What makes this engagement fannish?
- What are the implications of such phenomena for fan studies?
- What are the implications for media industries?

The panel is convened by Dr. **Judith Fathallah**, author of *Killer Fandom: Fan Studies and the Celebrity Serial Killer* (mediastudies.press 2023). Judith has also published on serial killer fanfiction, gatekeeping in true crime communities, and the curation/collection of artifacts associated with true crime, known as murderabilia. The panel features Dr. **Bethan Jones**, co-editor of *Participatory Culture Wars: Controversy, Conflict and Complicity in Fandom* (University of Iowa Press, 2025) and author of work on true crime, forensic fandom and “dark” fandom, as well as Dr. **Megan Hoffman**, co-editor of the forthcoming collection *#TrueCrime: Digital Culture, Ethics and True Crime Audiences* and author of *Gender and Representation in British “Golden Age” Crime Fiction* (Palgrave, 2016). Megan has also published on post-#MeToo true crime, true crime hybrid YouTube videos and true crime activism on TikTok. The fourth participant, **Naomie Barnes**, has explored in detail the tensions involved in identifying as a “fan” of true crime content, such as in “Killer Folklore: Identity Issues in the True Crime Community” (*Ethnologies* 41, no 1: 153–72).

## Social Events

### **BREAK(FAST)**

Daily 9:00–10:00 EDT

Committee members Jonathan and Effie will kick off every day with a pre-conference Zoom. Join them for a casual morning coffee date to say hello, meet old friends and new, and start your conference day off with some socializing!

### **VID SHOW**

18:00 EDT, Thursday October 17

This year our conference theme is focused on the Monsters of Fan Studies World Tour: the scholars and fans who keep fan studies rocking and rolling. But our vidshow will run a little more rampant with the theme of “monsters”! Join us on Thursday evening for a curated, virtual screening of fanvids fitting this larger theme of monsters, monstrosities, and more!

### **TRIVIA NIGHT**

18:00 EDT, Friday October 18

Join committee members and trivia masters Jonathan and Effie for a night of friendly competition at our Trivia Night. Put your knowledge to the test across a variety of fandoms, but we won’t stop there! Trivia Night might also include more aca-friendly questions as well... Come in pre-planned teams or solo!

## GAME NIGHT

18:00 EDT, Saturday October 19

Join committee members Maria and Renee for an evening of fun and literal games! A variety of options will be available including an RPG one-shot run by Maria.

## FANDOM FRIENDS

Each day of the conference, a committee member will open an hour-long Zoom room during a designated break time, labeled on the at-a-glance schedule as “Fandom Friends.” During this time, you’re welcome to join us in the Zoom and find others in your fandom to chat with! We’ll create individual breakout rooms as needed so that each fandom group can gather and discuss! The Fandom Friends time slots are:

- 15:00–16:00 EDT, Thursday October 17
- 17:00–18:00 EDT, Friday October 18
- 11:00–12:00 EDT, Saturday October 19
- 13:00–14:00 EDT, Sunday October 20

# ROUNDTABLE SCHEDULE

For this year’s conference, each participant has prepared a multimedia “poster” and will be joining a roundtable to talk about their research. At FSNNA, posters provide a summary of contributors’ most important points or finding, while roundtables offer a space for interactive conversation around shared themes. Roundtables will begin with short introductions to each participant’s scholarly work, followed by discussion and a moderated Q&A.

Posters are available for viewing any time in Discord. We encourage you to take a look ahead of the roundtable and to keep the discussion going in each poster’s dedicated discord channel!

***Please note that all times are listed Eastern Daylight Time (UTC-04:00).***

## WEDNESDAY, Oct 16, 2024

13:00 EDT

## DISCORD OPENS

Familiarize yourself with the organization of the server, say hi, and start checking out this year’s poster contributions.

## THURSDAY, October 17, 2024

**10:00–11:00 EDT**

### **PLENARY: IS A CRITICAL FAN STUDIES POSSIBLE?**

See description on p. 11.

**12:00–13:00 EDT**

### **A1: FANDOM AS CULTURAL EXCHANGE**

- Zsofia Nemesi, “‘I Know You Don’t Speak My Language’: Translingual Practices and Language Learning Amongst Hungarian K-Pop Fans”
- Eduarda Cividini, “‘Let People Enjoy K-Pop!’: K-Pop Fans’ Urban Interventions and Identity Expression in Latin America”
- Paul Ocone, “Exploring Strategies of Fan Tourism Promotion: The Case Study of the Anime Series *Hibike! Euphonium*”
- Raimond Merila, “Food Cultures and Fan Practices Within the Legend of Zelda Fandom”

### **A2: PERFORMING GENDER & SEXUALITY**

- Lola Cardona, “Queering the Babygirl: Masculinity, Whiteness, and the Feminization and Infantilization of Men in Online Fandom Spaces”
- Dylan McGee, “Crying Over Blue Milk: Soft Masculinity in Japanese Luke Skywalker–Themed Fan Media (1981-1987)”
- Kate Prior, “He’s So Babygirl: Fans’ Perceptions of Superman in *My Adventures with Superman*”
- Liz Laurie, “‘You Begged Me To Marry You’: Cosplay, Roleplay, and Fanfiction on TikTok”

**14:00–15:00 EDT**

### **B1: AESTHETICS, REPRESENTATIONS & (IN)EQUALITIES**

- Xiaoyan Yang, “Inequality between Alpha and Omega: Tracing the Evolution of Gender Hierarchy in the Omegaverse Trope on AO3”
- Rachel Marks, “Analysis of Queerness and Race in *Black Lightning* and DC Television Femslash”
- Amanda M. Leftwich, “Hidden in Plain Sight: The Invisible Black Women in Soap Operas”
- Lucas de Sá & Ana Karolina Carvalho, “‘Vou fazer o P!’: Pablio Vittar, Fans and the Tecnobrega Aesthetic Appropriation”

## **B2: STAR WARS AS A CULTURAL IDENTITY: A MILLENNIAL PERSPECTIVE**

- Danny Dobbs, “Star Wars Beyond Cinema: Merchandising in High Concept”
- Kaila Lancaster, “Crafting a [Star Wars] Self: Navigating Identity in the Star Wars Galaxy at Walt Disney World”
- Taylor Adams, “Exploring Fan Engagement and Canonical Identity in Star Wars Disney+ Series”
- Andrew Nelson, “How a Boy Became a Monster: Morality from Anakin Skywalker to Darth Vader”

**16:00–17:00 EDT**

## **C1: INCLUSIVE FUTURES: FANNISH ADVOCACY, DIVERSITY AND REPRESENTATION**

- Olivia Johnston Riley, “Disability Fan Aesthetics? Crippling Sonic Norms in Podfic”
- Tom Ue, “The Children of Superman: The Case of *Superman: Son of Kal-El* (2021-23)”
- Siobhan Rosenthal, “Fans, Crips and Freaks: A Disability Studies Perspective on the Role of AI in Representing Fandom (and Whether It Needs Challenging)”

## **C2: TOXIC, COMBATIVE AND DISSENTING FANDOM**

- Dayana Calle, “#NSFL: Hardcore True Crime Cliques Bonding Through Patriarchal and Racist Conceptions”
- Renee Ann Drouin, “Monsters in the Comment Sections: The Language of Toxic Fans on Video Game Layoffs”
- Angie Fazekas, “Clutching Their Pearls: Anti-Fans, Complex Relationality, and Queer Temporality”
- Nemo Martin, “The *Dungeon Meshi* Crockpot: A Recipe for Intersectional Politics In Tumblr Discourse”

**FRIDAY, October 18, 2024**

**10:00–11:00 EDT**

## **D1: (GEO)POLITICISED FANDOM**

- Gilang Filipus, ““Fighting, Abah Anies!”: The Idolification of an Indonesian Presidential Candidate”

- Peng Wan, “When Fans Meet Wall: The Role of Policy and Regulations in Shaping Chinese Transcultural Fan Practices”
- Yasuhito Abe & Tomoomi Mori, “Adoring North Korea: The Case of Japanese Media Fandom in *Chōsen Shumi Gahō*”

## **D2: ROMANCE & SHIPPING**

- Xianwei Wu, “Creating ‘The Only God’ of the 2.5D: Chinese Otaku Fandom of Matsuoka Yoshitsugu”
- Vivian Colbert, “‘Make Raphael Romanceable!’ Fan Advocacy in *Baldur’s Gate 3*”
- Yang Xinye, “Between History and Fantasy: Fan Discourse and Ideological Tension in Chinese *Axis Power Hetalia* Fandom”
- Gabriela Lopes Gomes & Laís Limonta Gonçalves, “‘Honestly, Who Are We to Fight the Alchemy?’: The Commodification of Affections Among Fan Communities”

## **12:00–13:00 EDT**

## **E1: COLLECTING, CURATING AND ARCHIVING PRACTICES**

- Benjamin Woo, “Special Collector’s Edition: Confessions of a Comic Book Non-Collector”
- Victoria L. Godwin, “Rules of Acquisition: Productive Leisure, Hedging, and Fan Labor”
- Areum Jeong, “The Archiving Deokhu: Narrative and Curatorial Practices in Fan Writings and Photography”
- Yektanursin Duyan, “Fans Are Big Archivists: The Fandom of Film Stars In Turkey”

## **E2: FANNISH BODIES: ETHICS IN/AS FANDOM**

- Lauren Nicole Balsler, “Trans/Fan Space/Time: Tags on Archive of Our Own as Genderfucked Technology”
- Akhil Srivastava, “Looksmaxxing: The Technophysiological Profile and Contemporary Biomedical Consumption”
- Jo Schneider, “A Little Less Than a Founder, A Little More Than A Man: Exploring the Ties Between Biography and Fanfiction Regarding George Washington and Alexander Hamilton”
- Serafina Paladino, “To Seek Out Neurodiversity: Autism-coding in the Star Trek Fandom”



**14:00–15:00 EDT**

**PLENARY: STUDYING FANS OUTSIDE THE ACADEMY**

See description on p.12.

**16:00–17:00 EDT**

**F1: ENGAGING THE ACADEMY: FANNISH METHODS AND FIELD PROVOCATIONS**

- Erika Ningxin Wang, “Hybrid Worlds: New Methodologies in Fan Studies through Digital and Physical Multi-sited Ethnography”
- Allannah Hunt, “[H]ow They Look at Black Women Like They’re the Monsters ... That’s How People See Us Often, as We Are the Enemy of Things’: Writing an Aboriginal Character That Refuses Stereotypes of the Monstrous And Mythic”
- Jonathan A. Rose, “Fungi Fans: Reading Academia as a Fan Practice”
- Isabel Kesterson, “Unsolved Problems: Women and [Fan] Fiction”

**F2: ROUNDTABLE MERCHANDISE AND MATERIAL GOODS: PHYSICAL FAN(MADE) PRODUCT**

- Bonnie Liang & Tianyi Yang, “Transnational K-pop Fanlight Localization with Alternatives: Comparative Studies among South Korea, China, and US”
- Suzanne Scott, “Not Safe For (Transformative) Work? Theorizing Fan Sex Toys”
- Ayla Pinheiro Gomes, “Fan Culture and Informal Economy: The production Chain of Unofficial Products of Pop Music Artists in Brazil”

**SATURDAY, October 19, 2024**

**10:00–11:00 EDT**

**PLENARY: WHERE CULTURAL STUDIES MEETS CONSUMER CULTURE RESEARCH**

See description on p.13.

**12:00–13:00 EDT**

**G1: EAST ASIAN TELEVISUAL FANDOM: BOYSLOVE (AND OTHER STORIES)**

- Su Sakarya, “Translating Boys Love: Turkish Scanlation Communities and Queer Expression”

- Dania Shaikh, “Releasing Tomorrow: Imagined Consumption and Fan Identity in Dangai Fandoms”
- Ligia Prezia Lemos & Igor Leonardo de Santana Torres, “Crossing the Ocean: Thai BL fan Meetings Go to Brazil”

## **G2: FEMINIST FAN TEXTS**

- Anna Travagliati, “Female Characters in a Women-Dominated World: A View on the Most Popular Tags on AO3”
- Chloe Bond, “‘Who’s Afraid of Little Old Me?’: A Swiftie Theory of Monstrous Femininity”
- Erika Chung, “Women of Colour’s Voices and Experiences in Comics Fandom: Critically Engaged (Auto)Ethnography and Ethnographic Interviews”

**14:00–15:00 EDT**

## **H1: DUBIOUS DESIRES: SEXUAL VIOLENCE, POWER, AND RECEPTION**

- Emily Coccia, “Taking It to HR: Navigating Sexual Ethics in Workplace Femslash Fiction”
- Molly Keran, “Sexual Healing: Incest, Kink, and Survivorship in *Game of Thrones* Fan Fiction”
- Catherine Brist, “‘Defending Melinda’: Utilitarian Readings of Laurie Halse Anderson’s *Speak*”

## **H2: PLATFORMS: AFFORDANCES, POLICIES AND REGULATIONS**

- Jessica Bernard, “Mods in the Chat: Language Regulation in Discord Fan Servers”
- Indira Neill Hoch, “Mapping Confessions, Elections, Meltdowns: Tumblr as Broken and Repair(ed)(ing)”
- Nicole Descalsota, “Between Love and Invasion: Parasocial Relationships and the Powerless ‘Elite’ in K-Pop’s Dear U Bubble”
- Valerija Denaityte, “‘The Greatest Mafia Movie Never Made’: Understanding Contemporary Fandom Through Tumblr’s Goncharov”

**16:00–17:00 EDT**

## **I1: ARTICULATING THE SELF: IDENTITY, CARTHARSIS AND EMOTION**

- Jessica Hautsch, “‘See What I See. Feel What I Feel’: The Impact of Fandom on Image Viewing”
- Julia Neugarten, “Affect and Emotion in Fanfiction Texts and Communities: A Theoretical Framework”
- Taylor Faires, “The Comment Section Confessional: An Analysis of Self-Disclosure in Youtube Fitness Channel Comments”
- Laura Springman, “‘It’s Lights Out and Away We Ship’: *Drive to Survive* and the Impact of Mediatization on F1 Fandom”

## **I2: READING IS FUNDAMENTAL: FAN FICTION AND POPULAR LITERATURE FANDOM**

- Suzanne Black, “A Fandom Classic: How Fans Construct Literary Value and Canonicity in Reviews of Fanfiction Texts On Goodreads”
- Axel-Nathaniel Rose, “Monstrous Intertexts: Fan Culture and the Literary Turn on Tumblr”
- Tamsin Boswell, “To Debate or Not to Debate: An Exploration of Fanfiction Readers’ Engagement With Fanfiction Communities”
- Amanda Boyce, “Fanfiction (Writers) in Commercial Texts: Deconstructing the Hegemonies of Representation”

**SUNDAY, October 20, 2024**

**10:00–11:00 EDT**

## **J1: GENERATIONAL FANDOM**

- Miranda Ruth Larsen, “‘I Want The Gazette to Live Forever’: Exploring Grief and Band/Fan Responses to the Loss of Bassist Reita”
- Gamze Kelle, “‘We’ll be Together Forever’: How Does Visual Kei and Its Fandom Evolve With Age”
- Xin Zhang, “Self and Projection: The Unique Community of Middle-Aged and Elderly Fans in the Short Video Era”
- Jade Xu, “‘Super Boys’ Are Coming Back: A Symbol of Hope in a China ‘Lack of Confidence’”

## **J2: MONETISING AND MARKETING FANDOM**

- Pilar Lacasa, “Engaging Fan Communities: The Impact of TikTok on the Barbie Movie Event”
- Ethan Milne, “Fanfiction: When Copyright Violation Benefits Brands”
- Ying Wang, “Condition the Unconditional Love: Gift Exchange, Social Capital and Fan Identity in Chinese Idol Fandom”
- Celeste Oon, “\$50 for Super Chat: Monetized Modes of Fan Visibility in Livestreaming”

**12:00–13:00 EDT**

## **PLENARY: TRUE CRIME AND FAN STUDIES**

See description on p. 13.

**14:00–15:00 EDT**

## **K1: ON THE GLOBAL STAGE: LOCAL, REGIONAL AND NATIONAL FAN IDENTITY**

- Genn Ruan, “‘Nationalist’ Fans’ Search for Ontological Security: An Analysis of *Year, Hare, Affair* Fandom”
- Sanskriti Sanskriti, “Locating Methodologies to Study Regional Fandom(s) of India’s Northeast”
- Ye Jiang, “Which Word Makes a Fan Fiction ‘Western’? Analyzing Linguistic Features of Chinese Online Fan Fiction with AntConc”
- Cecília Almeida, “Exploring Brazilian Television Fanfiction: A Preliminary Overview”

**15:00–16:00 EDT**

## **PLENARY: CLOSING/TALKBACK**

The conference’s final session is an opportunity to reflect on what we’ve learned together this year, provide feedback on the conference, and share thoughts about where we’d like to see the field of fan studies go in the next few years.

HENRY  
JENKINS

JUDITH  
FATHALLAH

